



Pay Less Little 500 Presented by UAW GM Saturday, May 27, 2017 Lap Sponsorship

What is a lap sponsor?

Be a part of history with Anderson Speedway as a lap sponsor for the Pay Less Little 500 presented by UAW GM. You or your company will become part of one of the world's most prestigious asphalt sprint car races. You may sponsor as many laps as you would like.

Individual Lap Sponsor (\$25 per lap)

- You may sponsor as few or as many laps as you would like.
- Show your support for the tradition of the Pay Less Little 500.
- Sponsor will be promoted on our public address system during "your" laps.
- Sponsor acknowledgment on the Sam Pierce Chevrolet lap/message board.
- Listing in the Official Pay Less Little 500 Program.
- Recognized as a Pay Less Little 500 lap sponsor on Anderson Speedway's Website.
- Participate in Pre and Post Race activities. (Sponsor 6 laps or more)
- Receive an official Pay Less Little 500 presented by UAW GM T-Shirt. (Sponsor 6 laps or more)



Heritage Sponsor (\$400)

- Entitlement of 10 laps of the Pay Less Little 500 presented by UAW GM
- Show your support for the tradition of the Pay Less Little 500.
- Sponsor will be promoted on our public address system during "your" laps.
- Sponsor acknowledgment on the Sam Pierce Chevrolet lap/message board.
- Heritage Sponsor listing in the Official Pay Less Little 500 Program.
- Recognized as a Pay Less Little 500 Heritage Sponsor on our website.
- Participate in Pre and Post Race activities.
- Receive (2) official Pay Less Little 500 T-Shirts.
- Receive (2) Don and Mel Kenyon Classic Tickets (Friday, May 26)
- Receive (2) Pay Less Little 500 reserved seat tickets. (Saturday, May 27)

**Additional forms can be downloaded from www.AndersonSpeedway.com
For additional information or to reserve your Pay Less Little 500 tickets call 765-642-0206**

| Lap Sponsorship | Qty | Lap Choices | Price | Total |
|------------------------|-----|-------------|-------|-------|
| Individual Lap Sponsor | | _____ | \$25 | |
| Heritage Sponsor | | _____ | \$400 | |

Laps will be filled on a first come first serve basis. Laps may be substituted if requested laps are not available.

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____
 Email Address: _____

Make checks payable to: Action Entertainment, Inc. / P.O. Box 2440 / Anderson, IN 46018

Credit Card Order: (Circle One) VISA MasterCard Discover
 Card Number _____ Exp. Date: _____
 Signature for Authorization: _____